



START
GLOBAL

Marketing

The Marketing Team is one of the biggest teams within START Global. We manage all the internal and external communication so the way our brand is presented to the outside lies in the hands of our Team. Transparent and open communication internally as well as externally is essential to us which is the reason behind the importance of a driven and motivated marketing team. Our team is characterized by a lot of creativity and is therefore responsible to drive the marketing and promotional campaigns for START.

Your Mission

In Marketing you will be planning the Marketing Campaigns related to our various projects, to create awareness for START. You will be responsible for your own project but also be working very closely with your team. Responsibilities will verge from the communication to the outside world through our social media channels but also the communication within the team since you will gather the content from the other teams to plan and execute all campaigns with the members of the START Global Team. Amongst the big campaigns, you will work on many different projects like videos about team members, campus events, or In the creative field, it will be very important for the team to get your original input on all the different projects. Join us and reach over a million people with your message!

Your Skills

- You are a well-structured person, good at planning and keeping an overview
- You are a communicative and straight-forward character
- You are Social Media experienced and have good text writing skills (very good English level)
- You are a team-player
- You are a creative person
- You are excited to share new and interesting ideas with your team

Your Benefits

- Gain knowledge and insight into all aspects of the organization
- Learn useful branding skills in fields of design (InDesign, Photoshop), video (Premier, etc.), photography
- Shape the appearance of our initiative
- Be part of a dynamic, super-motivated, driven START Global Team

If you are interested and have any questions, please contact:



Jonas Eidenschink

jonas.eidenschink@startglobal.org

+41 76 572 71 98